

Together. Stronger.

MG is New Zealand's largest wholesaler of fresh produce. As a grower co-operative, MG is grower owned and our grower shareholders share in the benefit from the company's commercial success. Over many decades, MG has pioneered market-led sales and trading relationships with New Zealand's top retail supermarkets, food service and independent outlets.

This grower-shareholder business model has thrived since 1923 and our long history of success is because of the strength of our growers and their vision to realise the significance of working together. The co-operative comprises more than 430 grower shareholders, 700 active growers and 380 full-time committed staff, working together to achieve the kind of results and benefits that would not be possible on your own.

Our strong branch network and local understanding of our growers' operations, backed by our collective capability and the fact that we think like a grower, are the characteristics that truly set us apart.

At MG our relationship with the growers we work with is one of partnership, with the overriding objective being to make your growing enterprise an outstanding success, whether it is large or small. You focus on what you do best – producing quality fruit and vegetables – and we provide a proven, constructive, profitable link

between our many produce growers and our retail clients. Such a partnership secures you a healthy income and value for your efforts.

MG Marketing staff have a well-earned reputation for being trustworthy, professional and caring. Our sales team takes their growers' business very seriously, as if it were their own. They have the capacity to take a growers' full range of crops and deliver returns that reflect the product's quality to meet both grower and retailer/food service expectations.

The sales team is flexible and adaptable to changing market conditions and the needs of valued customers, resulting in a seamless and transparent route to customers nationwide.

As a grower working together with MG, you benefit from being involved in the supply chain and capitalise on sales continuity, quality assurance, packaging and presentation advances – all designed to satisfy consumer needs.

For generations MG has provided a highly efficient supply line from the paddock to the consumer and supported growers in attracting top market prices.

No matter what you grow, MG can add value to your bottom line through a suite of services unmatched by our competitors. MG's highly experienced procurement team maintains close and regular contact with you as a vegetable or fruit supplier, offering tailored practical advice and support.

Brett Reid

Brett has over 30 years in the fresh produce industry, working in private enterprise, a FMCG co-operative and for the past 10 years with MG Marketing, specialising in the procurement of berry fruit and subtropicals.

These years of experience across multiple parts of the industry have given Brett the network and relationships within retailing, wholesaling and brokerage and to successfully market produce from grower to plate.

